

NEW *Imperial Whitetail*

Ravish

The Whitetail Institute's Proprietary Radish Product

*For planting by itself, mixing with other seeds,
or as a topper for existing food plots*

Here's a "heads up" about one of the Whitetail Institute's brand new food plot products for planting this fall: Imperial Whitetail Ravish, featuring the Whitetail Institute's proprietary WINA 412 Radish.

As versatile as it is attractive, Ravish is a highly attractive forage that can be planted by itself, mixed with other seeds or over-seeded into existing forage stands to provide additional attraction through variety, early season tonnage, and increased availability to deer through winter. And Ravish can even improve the quality of the soil in your food plots.

All radishes are not created equal. WINA 412 radish is unique in several ways. For one, WINA 412 radish is the only radish ever developed specifically for use in food plots for whitetail deer, and it's only available in Whitetail Institute products. And, just like all of the Whitetail Institute's industry-leading food plot products, Ravish has been thoroughly tested across the country to ensure outstanding performance in a



wide range of climates as well as to ensure incredible attraction and extended availability to deer.

Two Sources of Food For Deer. Ravish exhibits rapid germination as well as superior seedling vigor. The foliage develops quickly, providing outstanding tonnage from early fall through late season, and it becomes even sweeter after fall frosts arrive. The radish tubers begin to grow right after germination, continue to grow through the fall, and provide an excellent source of food for deer through the coldest months of the year.

Soil Improvement Aspects. In addition to its incredible ability to attract deer and provide food for them during the fall and winter months, Ravish tubers can actually improve soil structure due to their deep, wide growth characteristics. This can present a number of benefits, whether Ravish is planted by itself, mixed with other seeds or as a topper for an existing food plot.

Unlike the small, round tubers you see on radishes in the grocery store, Ravish tubers grow very large and grow deep into the soil. The space the tubers create in the soil improves soil aeration, which is essential to all plant roots for maximum plant productivity. The tubers also increase soil permeability to water, which decreases rain runoff and improves soil drainage. Finally, any tubers that remain uneaten by deer at the end of winter decompose as spring arrives. This increases soil organic matter, which improves the performance of future plantings.

Ravish is designed for fall planting only. It is available in 2.5 lb. bags, that will plant 1/4 acre when planted alone or up to 1 acre when mixed with other seeds or overseeded into existing stands to add variety, tonnage and attraction. 🦌

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Whitetail Institute
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(800) 688-3030 | www.whitetailinstitute.com
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IMPERIAL WHITETAIL®

Ravish

Forage Radish For Deer




- Extremely attractive to deer
- Contains proprietary WINA 412 Radish tested and approved by free-ranging deer
- Can be planted alone, mixed with other seeds or overseeded into existing stands to add variety, tonnage and attraction
- Rapid germination, emergence & quick development
- Excellent seedling vigor and stand establishment
- Improves overall soil structure and soil aeration which is essential to all plant roots for maximum plant productivity
- Pulls nutrients from deep in the soil profile, returning them to the upper soil column where they become more readily available to other food plot forages
- Produces tons of forage for early & late season attraction

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